



Communication and Social Media Team



Who are we

Global Governance B.A. Alumni Association, GG Alumni, is a non-profit, non-political, non-sectarian organisation born in 2018, from the alumni of the Bachelor of Arts of Global Governance, taught at the University of Rome Tor Vergata.

The main objectives of the Association are to provide an opportunity for GG Alumni to maintain their knowledge and skills in Global Governance (GG) issues, which will assist them in personal and professional development, and to foster networking among GG graduates worldwide.

Together, we do want to maintain this family adventure started at the very creation of Global Governance, in 2013.

Our communication channels

A way to strengthen the community through educated discussions, a place to share our achievements, a reliable information channel for everybody, and the online community that keeps us connected.

Joining the Communication and Social Media Team means that you will help GG Alumni to strengthen its voice, improve strategies and increase the engagement of its members and the larger community.

Our communication channels include, the social media pages and private groups, the GG Alumni website and its forum, and WhatsApp groups with GG alumni and students.

Reporting lines

The team will, at first, be supervised by some members of the Board of Directors, with the aim of becoming more independent. A team member will be nominated as the Manager and will be in direct contact with a Board member on a monthly basis.



Tasks and Responsibilities

- Contribute to the refinement and implementation of a robust communication strategy to enhance the GG Alumni's visibility
- Produce communication materials on projects and initiatives carried out by the GG Alumni and disseminate them through multiple channels
- Collect information about our alumni in the form of "Alumni Profiles", available on the website
- Develop a newsletter including current relevant topics for the GG community as a whole (in collaboration with GG students)
- Share and post on social media pages to increase engagement rate with our platforms
- Produce visual communication products

Requirements

- Be an alumnus, a GG2 or GG3 of the Global Governance B.A. at Tor Vergata University
- Interest in social media and communication, experience is a plus
- Knowledge of social media outlets LinkedIn, Facebook, Twitter, Instagram (one or more)
- Knowledge or interested in learning graphic design and online instruments such as Canva
- Passionate and curious

Benefits

You will have the opportunity to gain experience in communication and social media management, being creative while trying new strategies. Moreover, it will be an opportunity to engage with your peers strengthening your network and fostering your soft skills.

Job type

Voluntary

Hours load TBD based on the size of the team, the more the lesser!

Duration Until December 2021, with possibility of extension

How to apply

To be part of this team please send an email with the subject 'Application Communication and Social Media Team' and your CV to alumni.globalgovernanceba@gmail.com